

Press Release

FOR IMMEDIATE RELEASE

Dukal Medical, Dental and Vet Supplies Now Available Directly from the Manufacturer, through MDSupplies DirectConnect System

Summary

Using proprietary DirectConnect technology from MDSupplies, customers can now purchase Dukal and DawnMist medical, dental, spa, and vet supplies and have them shipped directly from the manufacturer to their doorstep.

FORT LAUDERDALE, Florida (April 22, 2016) — MDSupplies and Service (MDSupplies), which offers <u>medical supplies</u> and medical equipment through an Amazon-type marketplace, has established a manufacturer direct relationship with Dukal Corporation, who supplies a broad range of best in class medical supplies and patient care products. These products are sold under the brand names of Dukal and DawnMist.

The MDSupplies proprietary DirectConnect system is an online ordering portal serving as a single source for buying supplies from multiple manufacturers and vendors, all through a single order. The technology allows customers and clients to track shipments and analyze historical purchasing data, whether at a single site or across hundreds of locations. Customers looking to purchase the Dukal or DawnMist line of products through the MDSupplies DirectConnect system have no software to download, no account applications to complete, no minimum orders to meet, and no contracts to sign. They just need to visit the MDSupplies website, find the products they are seeking and checkout similar to a traditional ecommerce medical supply store.

Dukal brings a wide range of strengths to the market. By implementing manufacturing efficiencies with stringent quality control, Dukal is able to produce strong national branded products to an ever increasing market segment at a cost effective price point. Dukal strives to meet continually evolving market demands by offering better solutions and enhanced product offerings. By looking for effective

processes, services, technologies and new ideas, Dukal is committed to continued growth that customers can rely on.

About MDSupplies and Service

<u>MDSupplies</u> and Service is a multi-vendor <u>medical supply store</u> specializing in connecting customers directly to major manufacturers and vendors for medical supplies and medical equipment. It is their goal to offer the best industry prices possible by eliminating traditional dealer, distributor, and sales people expenses. Clients can purchase from over 30,000 products, 50 different vendors, and 300 brands in one single transaction, allowing them maximum flexibility and efficiency. With a direct affiliation to industry-leading companies, MDSupplies brings more than 30 years of combined medical industry experience.

About Dukal Corporation

Dukal Corporation has been dedicated to manufacturing quality products since its inception in 1991. Dukal offers a wide variety of <u>wound care and specialty patient care products</u> for all medical, spa, dental and veterinary markets. Dukal exceeds industry standards on quality controls and support programs and produces products for a multitude of markets.

For more information on MDSupplies

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